



# THE DATA & TECHNOLOGY PLATFORM FOR ALTERNATIVES

ALL IN ONE FOR MANAGERS, INVESTORS, ADMINISTRATORS, CUSTODIANS & OTHERS

Zurich, 6 July, 2016

## HEDGEDATA the central marketplace for alternative funds data

HedgePole is delighted to present the first public release of HEDGEDATA, a unique data and technology platform for alternatives which has been designed and developed by HedgePole and used by its clients for over a decade now. The platform capability has been extended to bring together data owners (managers) and data users community (investors and service providers) and host clean and up-to-date alternative funds reference data, pricing updates and related documents whilst leaving the manager in full control of data access rights.

With HEDGEDATA, HedgePole forms **the most innovative concept for the alternative funds data marketplace**. While most of the accessible data platforms focus on the manager screening and selection process, HEDGEDATA is the first platform that looks after the investors not only during pre- but also post-investment process and allows for easy and efficient monitoring of portfolio data where managers remain in control of who gets what data and can monitor the quality and timely delivery of valuations, statements, corporate actions and latest documents to their investors.

Managers can either maintain their data online, via web-forms or request their fund administrator to keep their records up-to-date in HEDGEDATA. Managing service providers and controlling investor deliverables has never been so easy. It can all run through HEDGEDATA now including automated data feeds to other databases per mouse click.

The confidential nature of the data, in combination with the control mechanism implemented by HedgePole team make this platform an ideal tool for independent pricing of alternative portfolios for banks, custodians, family offices, fund of hedge funds, administrators and independent investors.

Joanna Babelek, CEO of HedgePole said: "After 12 years of providing data and pricing services and working with the largest managers, banks, custodians, administrators and auditors the success of the HEDGEDATA platform as well as the growing demand from our clients to cover the full data scope has made us develop functionalities which allow HEDGEDATA to serve as the **central data repository** for alternative investments community. It can be used for data management but also for research, portfolio valuations, reconciliations, trading and settlement."

**TRY HEDGEDATA NOW!**

For more information on our platform and services, please refer to our [website](#) or contact us via email [hedgedata@hedgepole.com](mailto:hedgedata@hedgepole.com) or phone +41 55 410 69 81.

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### About HedgePole

HedgePole AG, founded in 2004, is a well-established financial services organization with focus on the alternative investments operations. We work with asset managers, investors, banks and service providers supporting them, among others, in hedge funds and private equity funds price collection, reference data maintenance and middle office operations. For further information, please visit [www.hedgepole.com](http://www.hedgepole.com).